

PERSUASIVE WRITING

Persuasive writing tries to make you believe something is true. It is like SHOUTING at someone!

What was the last thing that you tried to persuade someone to do?

What was the last thing that one of your parents tried to persuade you to do?
What words did they use?

Persuasive writing may try and tell you to buy something or believe something.

What is the most persuasive advert that you have seen in a newspaper or magazine recently? How did the writing or picture persuade you?

We read and hear lots of persuasive words every day. There are many different ways of writing persuasively. This worksheet will tell you six different things you can do to be persuasive. Use them next time you want someone to do something for you!

1. Persuasive writing uses the pronoun “you” to pull the reader in and make them feel as if they are being spoken to directly.

Write these sentences using the word “you” to make it more persuasive.

- Give money to the blind
.....
- School uniforms look smart
.....
- That sandwich has a healthy filling
.....

2. Persuasive writing uses “groups of three” for example: faith, hope and charity; the good, the bad and the ugly; sex, drugs and rock and roll.

Now write your own one here:

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- 3. Persuasive writing is very dramatic and exaggerates a lot. For example:
Orlando Bloom / Britney Spears is so gorgeous. I will die if I can't meet him /
her. That teacher was so mean. Our homework will take a whole week to do.**

Write a sentence that exaggerates how little pocket money your parents give you and how you can't buy much with it.

- 4. Persuasive writing uses alliteration, for example: drop dead gorgeous, you can't get quicker than a Kwik Fit Fitter. This alliteration helps people remember slogans and makes words exciting.**

Write a piece of alliteration about school dinners here. Words you could use include: disgusting, sludge and minuscule.

- 5. Persuasive writing uses facts and figures to force you to believe something is true. For example: nine out of ten owners said their cats preferred it, kills 90% of all known germs. Facts and figures give you evidence that something is true.**

Use a fact, figure or statistic to write something that might persuade your parents to buy you a new bike.

Write something that might persuade your parents to buy you a bar of chocolate at the supermarket checkout.

- 6. Persuasive writing uses metaphors and similes to force people to buy things.
For example: Use Johnson's new baby wipes, for skin as soft as a baby's bottom.**

Make up a metaphor or simile to persuade your parents to buy you a new computer.

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Without looking at the other sheets, write down the six different forms of persuasive writing that you have learnt about today.

1.

2.

3.

4.

5.

6.

You are now ready to put your learning into practice!

Write a speech that you will deliver to the class using as many persuasive features as you can. You can write about one of the following topics

- **Pupils should wear their own clothes to school**
- **School dinners are a waste of money**
- **Girls are better than boys or boys are better than girls**