Course:

EPC3

Critical

Understanding

of ICT



Critical Evaluation of ICT tool for conducting Survey called Survey Monkey

Comparison with another competitive tool Google Forms

TOOL 2



SURVEY MONKEY
(Website and Application)





Sign into your account

Enter your username pmanghirmalani Enter your password ******** Remember me Forgot username or password? SIGN IN Or sign in with your Google or Facebook Account It's quick, easy, and secure - your SurveyMonkey data will be completely private. SIGN IN WITH GOOGLE f SIGN IN WITH FACEBOOK

Don't have an account?

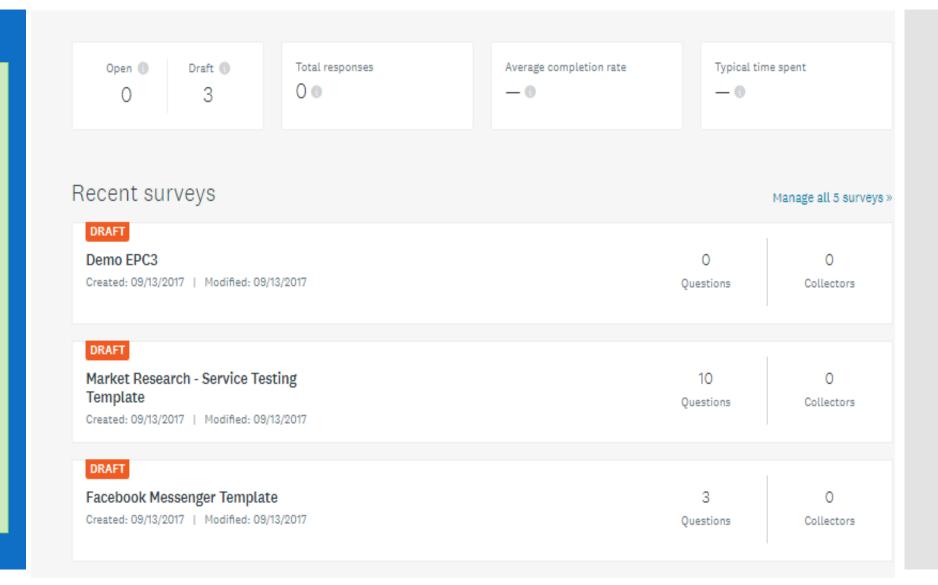
Sign Up

Need people to take your survey?

SurveyMonkey Audience has millions of qualified respondents ready to take your surveys. Get responses in 2 days.



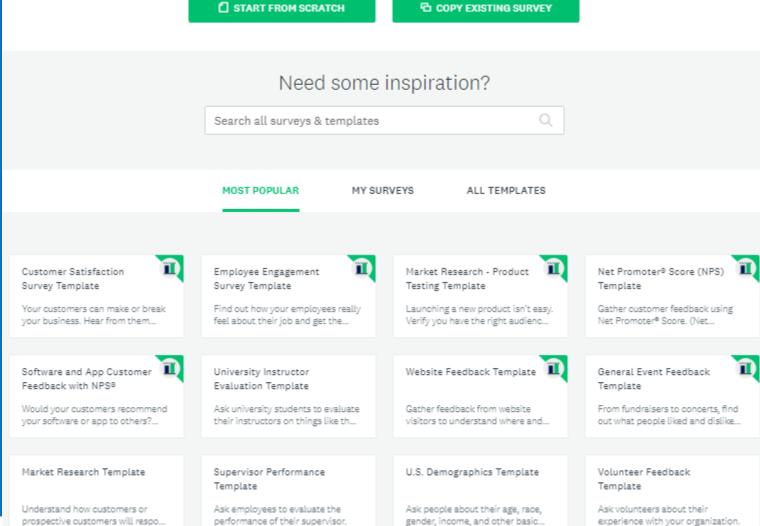




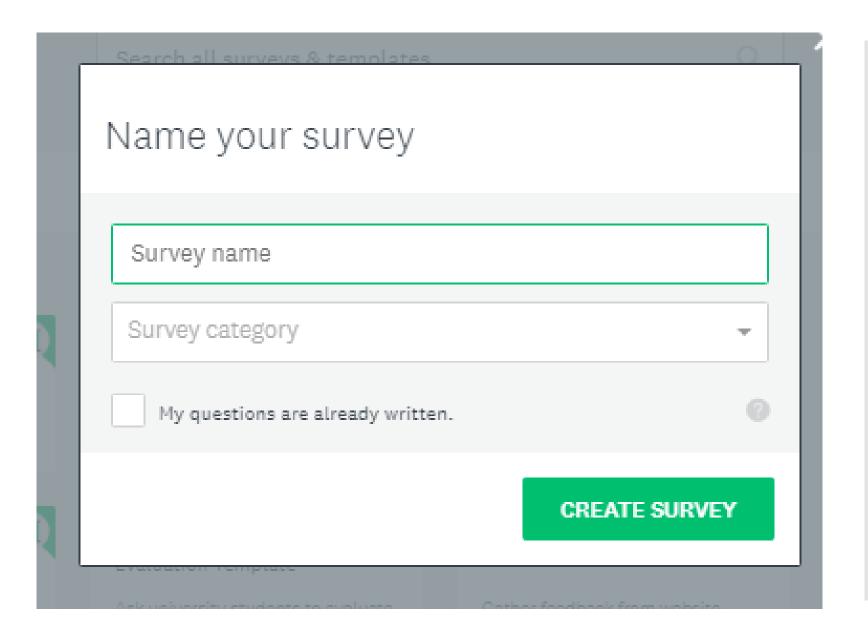
How do you want to get started?

☐ START FROM SCRATCH

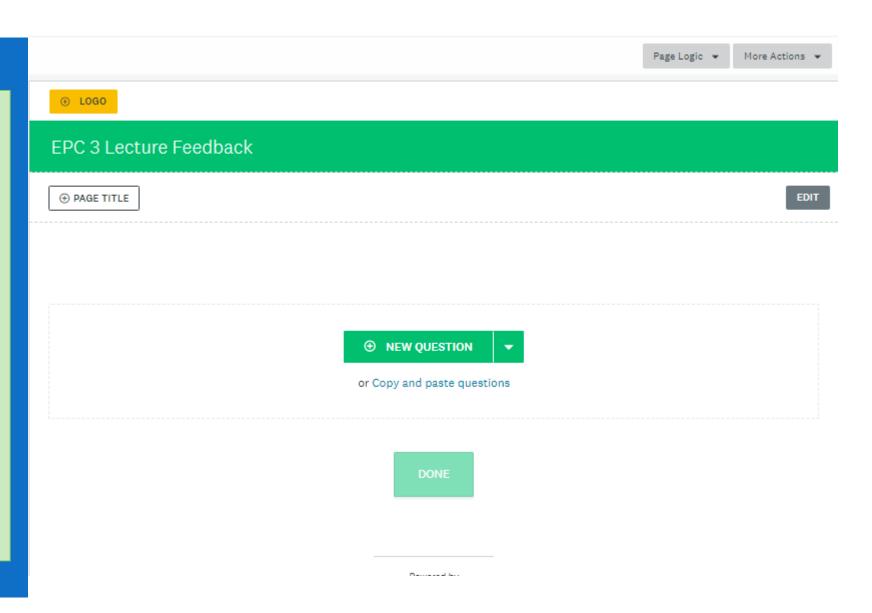




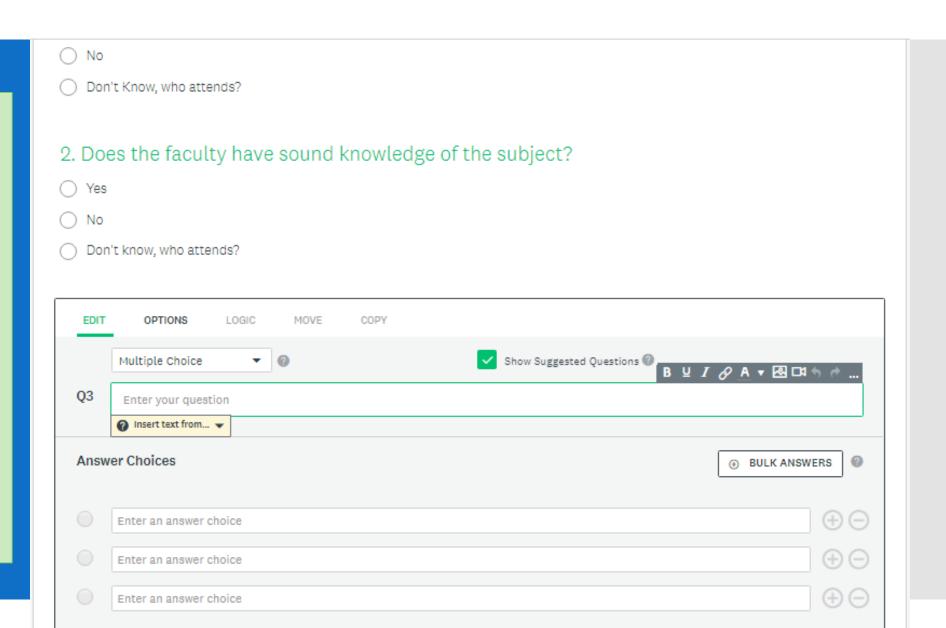




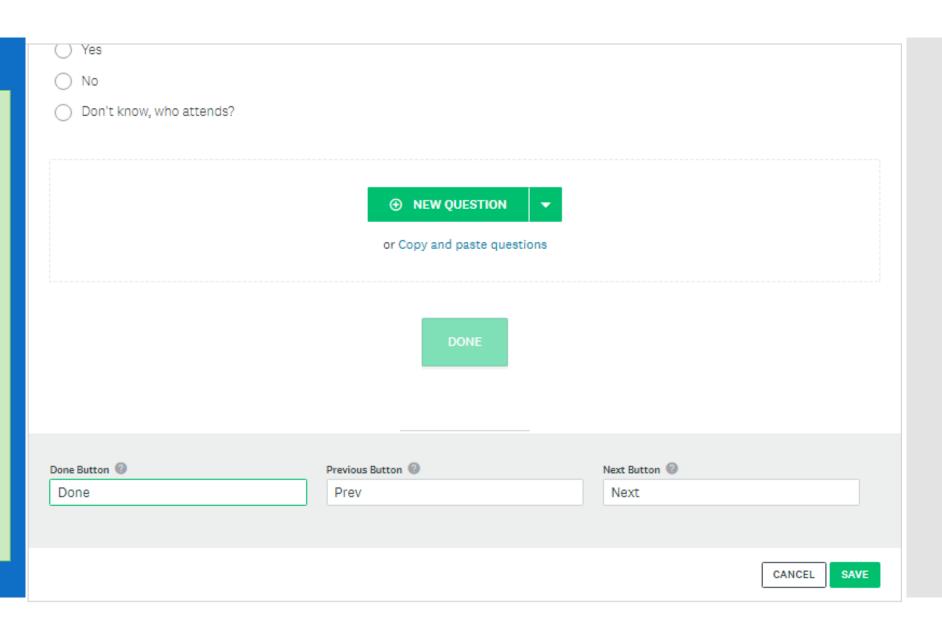












EPC 3 Lecture Feedback

SUMMARY → DESIGN SURVEY → COLLECT RESPONSES → ANALYZE RESULTS

SURVEY MONKEY



Send by Email

Create custom email invitations and track who responds. Send follow up reminders to those who haven't responded.



Get Web Link

Share a web link via email, on your website, or post to social media. You can also schedule a recurring web link.

How would you like to collect responses to your survey?



••• Buy Responses

Get real-time feedback from our panel of global respondents. See results in minutes.



Post on Social Media

Post your survey on Facebook, LinkedIn, or Twitter.



Share in Messenger

Let others to take your survey directly in Facebook Messenger.



Embed on Website

Embed your survey on your website or a link to your survey in a popup window.



Embed in Mobile App

Integrate your surveys and responses directly in your mobile app for customer feedback about their in-app experience.



Add Data Manually

Manually enter responses to your survey. Ideal for entering responses offline



COLLECT RESPONSES → ANALYZE RESULTS

« Back to Overview Email Invitation 1 Step 1 of 3: Compose Message ADD RECIPIENTS SEND TO: Please enter at least one contact. Save as new group (Optional) SUBJECT: We want your opinion MESSAGE: @ **EMBEDDED** STANDARD EDIT **EPC 3 Lecture Feedback** EMBEDDED EMAIL Embedding your question in an email can lead to higher open and response rates. As soon as a respondent clicks an answer and would love your input. Please let us know what you think below. Thanks for participating! option, they'll be sent to the first page of your survey to res conducted regularly? continue taking the survey.



Students are expected to device a small tool/ questionnaire for conducting an online survey and evaluate the tool on the basis of following criteria:

- 1. Ease of Use
- 2. Look and Feel
- 3. Availability of varied templates and provision to device a new template
- 4. Catering different categories of Questions
- 5. Ease of uploading Image or video within a question
- 6. Tool availability *
- 7. Available as a Mobile Application and its ease of use (if available)
- 8. Openness of the Resource/Tool

^{*} Based on how quickly the tool becomes available for use.