## Marking Guide – Destination UK Student Group

Individual Participation (50 marks) 20% of	Mark	Your Mark	%	Comments
total mark	Wark	Tour Mark	/0	Comments
Team participation – peer evaluation	20 marks			
Team Facebook – practice and reflection	30 marks			
TOTAL Participation	50 marks			
Magazine Content (100 marks) 80% of total	Mark	Your Mark	%	Comments
mark				
Map work - countries, islands, cities,	5 marks			
geographical features and travel times				
Description provided of geographical				
features/activities/activities (18 total)	18 marks			
Constructed attractions are identified and				
described 10 London, 10 England, 5 Scotland, 5	35 marks			
Wales,5 Northern Ireland				
Features of events are described – 4 sports, 3	10 marks			
cultural, 3 other				
Information on tipping, currency, time				
differences and climate conditions are described	4 marks			
Transport is identified and described e.g. rail,				
ferries, air, rental cars. Four journeys are				
described for two different styles of transport	8 marks			
Six examples of accommodation types are				
described including their differences	6 marks			
Four different suppliers/wholesalers operating in				
NZ are identified including two different products	4 marks			
from each company				
Two feature articles are included	4 marks			
Overall structure of magazine	Mark	Your Mark	%	Comments
Correct spelling and grammar throughout the				
magazine	3 marks			
Accurate APA referencing in reference list for				
text and photos used	3 marks			
TOTAL Magazine	100 Marks			

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