

1. Sri Lankan government introduced Agricultural Marketing Information system (AMIS) in 1979 but most of farmers have not appropriate knowledge regarding agricultural marketing information technology.
2. The 'Thuru Saviya' fund joined to the Plantation Industries Ministry has taken steps to establish group processing centres for rubber to smallholders, in order to take a number of benefits to the smallholders sector, including the assurance of a better price, increase in sale and enhanced product quality.
3. The Chinese Government is ready to provide Chinese technology to develop the agriculture industry in the Sri Lankan North Central Province.
4. Sri Lankan market has some challenges and advantages, more powerful challenge is faced with different weather condition and weather patterns but, Sri Lankan play key role, because we have very good soil and a lot of land available.
5. Sri Lankan mahogany and coconut agricultural products well performing in the International market.

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