

UNIVERSITY OF EDUCATION, WINNEBA
FACULTY OF SCIENCE
DEPARTMENT OF HOME ECONOMICS EDUCATION

COURSE TITLE : CONSUMER ISSUES
COURSE CODE : 359
CREDIT : 2
SEMESTER : 5TH, 2003/2004 ACADMEIC YEAR
LECTURER : MS. E. ASARE

COURSE OUTLINE

COURSE OBJECTIVES : By the end of the course students should be able to

1. Explain the importance of consumer education.
2. Explain the rights and responsibilities of a consumer.
3. Discuss the economic roles the family plays in the economic system.
4. Explain factors that influence consumption practices of the family
5. consumer Equation and Issues in exercise consumer rights and responsibilities
6. The family as an economic unit.
7. The economic position of the family and how the economy affects it.
8. Achieving standard of living.
9. The relationship between the family and the economy – provision of labour serving a s a market and as a source of capital.
10. Unpaid services of women to the household.
11. Factors that influence consumption practices of families.
12. Grants economy and its importance in the maintenance of the individual in the society.

ASSESSMENT

- ❖ Class tests
- ❖ Assignment
- ❖ Class attendance and participation
- ❖ End of semester examination

READING LIST

Jelley, H. M. and Hermann, R. G. (1973) The American Consumer: Issues and Decisions, New York: McGraw Hill Company.

Brown, K. H. (1988) Personal Finance for Canadians, Ontario: Prentice-Hall, Canada, Inc.

Wehlage, N. (1989) Goals for Living: Managing Resources, New York: The Goodheart Company.

Research and write a report on the following:

1. Advertisement

- ❖ What is it
- ❖ Ways in which goods and services are advertised
- ❖ Advantages and disadvantages of advertisement

Should be ready for presentation and submission on 7th and 9th October 2003 for B and A respectively.

2. Consumer Protection

- ❖ The consumer himself – how does he do it?
- ❖ The government
- ❖ The Ghana National Standards Board
- ❖ Environmental Health Officers
- ❖ Prices and Income Boards
- ❖ Food and Drugs Board

Should be ready for presentation and submission on 21st and 23rd October, 2003 for B and A respectively.