Reading Ethnography

For this assignment, students will read and analyze an ethnography of their choice. The purpose of this assignment is to acquaint students with the fieldwork methods of cultural anthropologists, as well as introduce students to another culture, examine the interaction of cultures and their environments, and practice analytical and written communication skills.

Instructions:

Finding an Ethnography: To find an ethnography, go to http://books.google.com. Search for any of the titles listed below. Most of these are previews, so you will not be able to read the entire ethnography, but there should be enough information available for you to complete this assignment.

Ethnography of the Cahuilla Indians by A. L. Kroeber
The Chrysanthemum and the Sword by Ruth Benedict
Becoming Tongan: An Ethnography of Childhood by Hele Morton
Painters in Hanoi: An Ethnography of Vietnamese Art by Nora Taylor
Words upon the Word: An Ethnography of Evangelical Group Bible Study by James S. Beilo
Cows, Kin and Globalization: An Ethnography of Sustainability by Susan Alexandra Crate
Ethnography of a Nomadic Tribe: A Study of Yanadi by N. Sudhakar Rao
The Thakali: A Himalayan Ethnography by Michael Vinding
An Ethnography of Cosmopolitanism in Kingston, Jamaica by Huon Wardle

Please provide the complete citation for the ethnography that you choose to read. Use the Chicago Style format (see: http://owl.english.purdue.edu/owl/resource/717/01/).

Analyze the ethnography using the questions below. You will be analyzing the book both for the method or approach to fieldwork as well as analyzing a specific trait (behavior) discussed in the book. This will allow you to learn about how anthropological field work is accomplished and about how a behavior is connected to other traits and the natural environment. Don’t forget to support your statements using examples from the readings. You may have to read the foreword, preface and/or acknowledgments to answer some of the questions.

We will be using questions from Core Concepts in Anthropology (R. Lavenda and E. Schultz, 2006. Boston: McGraw Hill: 237-238) to analyze the ethnography. Address all of the questions. If you cannot determine the answer from your reading explicitly state so. Please provide supporting evidence for your position. You will be typing your answers into a quiz on ANGEL.

- What is the ethnographer’s main thesis? What was the purpose of the research?
- How did the author embark on this particular research? How did it come about, who paid for it, etc.
- What is the ethnographer’s role? Active participant with a(n) position/agenda or detached observer? What does the ethnographer reveal about their interactions with the people in the study?
- Was the ethnographer an advocate for the people, e.g., working for the people? How did the ethnographer advocate for the people?
- Does the author take any positions about the issues that are raised? Explain.
- What has the author omitted from or not discussed in the ethnography? e.g., Men? Women? Effects of modernization/globalization? Intra-group conflict?
- Are there topics you would like to know more about? Why?
- How did the author exhibit cultural relativism? Were there instances of ethnocentrism?
- Was the author holistic in his or her study of the cultural group? Why or why not?
- Were there elements of ethnology in the ethnography? Describe.
- In brief, what have you learned about the worldview of the people?

Part III. Pick one norm highlighted in the ethnography. Address the following questions:

- What is the norm? Make sure that you have not chosen a value.
- Who is involved and what are their roles?
- What societal values are represented in the trait?
- What artifacts are involved? How do the artifacts function?
- How does the norm function in society? (How is the behavior adaptive?)
Course Outcomes
The following highlighted course outcomes are met by this assignment:

A. Illustrate their communication skills by:
   i. Using fundamental cultural anthropology terms and concepts in proper context (2.c, 2.d, 4.b)
   ii. Developing or improving both verbal and written communication skills (2.c, 2.d, 4)
   iii. Clearly expressing thoughts about human culture and adaptive processes (2.c, 2.d, 4.b)
   iv. Successfully completing team work both in- and out-of-class (2.c, 2.d, 3)

B. Demonstrate their critical thinking and problem solving skills by:
   i. Recognizing key elements of human culture (2.a, 2.c)
   ii. Analyzing culture at various levels (individual, community, national) and from an anthropological perspective (1.a, 1.b)
   iii. Explaining anthropological theory and its application to human culture (1.a, 1.b)
   iv. Assessing the interaction between culture, biology and the environment (1.a, 1.b)
   v. Identifying cultural traits and determining their function within their cultural context (1.a, 1.b)

C. Illustrate their level of cultural literacy by:
   i. Demonstrating the ability to be culturally relative (1.a, 1.c, 2.a, 2.b)
   ii. Interrelating personal experience and societal forces within the context of cultural anthropology (1.a, 1.b)
   iii. Demonstrating an understanding of why human cultures vary (1.a, 1.b)
   iv. Demonstrating respect for the diversity of human culture (1)

D. Show their level of information literacy by:
   i. Using and evaluating a variety of internet resources (2, 4.c)
   ii. Assessing anthropological information in general and scholarly resources (1.a, 2.a, 4.b, 4.c)
   iii. Using appropriate citation standards for anthropology (4.b, 4.c)
   iv. Exploring how anthropological knowledge is gained by practicing a few of cultural anthropology's methodologies, e.g., real-world observation (2.a, 2.c, 2.d)