

\*Group 1: OERu Critical Friend Review

***\*Please add your name before contributing - Click on the people icon. See top right of your screen (or bottom of your screen on mobile device)***

\*What has the OERu done well?

- Recruited partners from 5 continents
- Demonstrated excellence in open source technology development
- 3 institutions are offering or are near to offering exit credentials
- Demonstrated best practices in global, transparent partnering
- Efficiency in operations: low overhead

\*How / where can the OERu improve?

- More collateral to help us sell OERu at our institutions: fact sheets etc.: micro-brochures
- More strategic course development: align development plans with the needs of the network
- Adapable, replicable process for re-packaging award curriculum: curating content
- Re-use existing course development better:

\*What are the top 3 priorities this meeting should address?

- Getting member universities to all contribute
- Getting more senior people at institutions to engage
- Fix assessment issues

\*Issues for the CEOs meeting

Competitive analysis: what differentiates OERu?

Get the CEOs/institutions to participate.: key contacts etc who have responsibilities

How do we share strategies for moving OERU forward. at the member institutions

Re-convene the marketing group next year

***\*Please post any issues you would like to be tabled at the OERu council of CEOs meeting using this link: [https://etherpad.oerfoundation.org/2018\\_Issues\\_for\\_CEOs\\_meeting](https://etherpad.oerfoundation.org/2018_Issues_for_CEOs_meeting)***