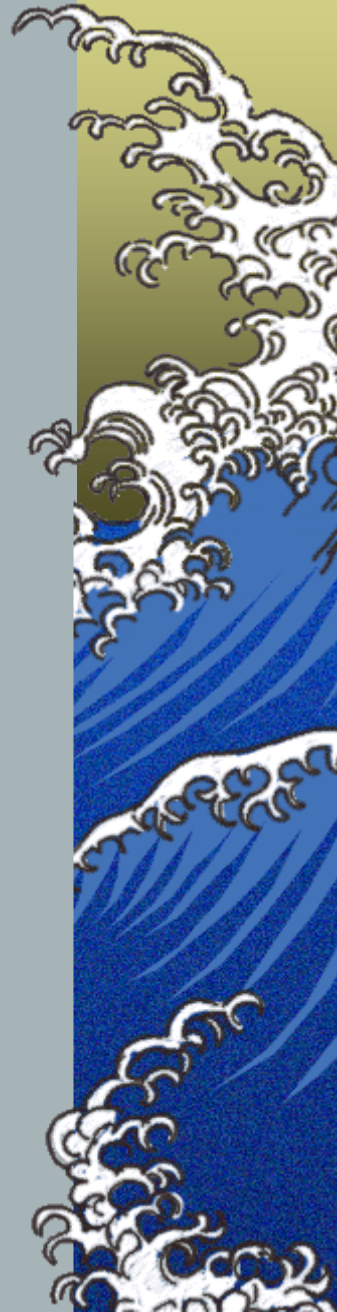


University of Belize

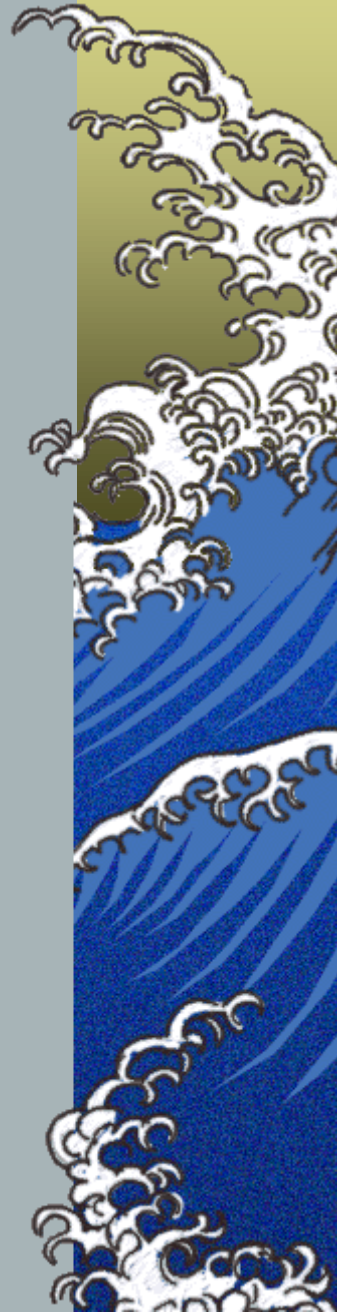
*In Partnership with San Pedro Junior
College presents*

The Bachelor Degree in
Tourism Management



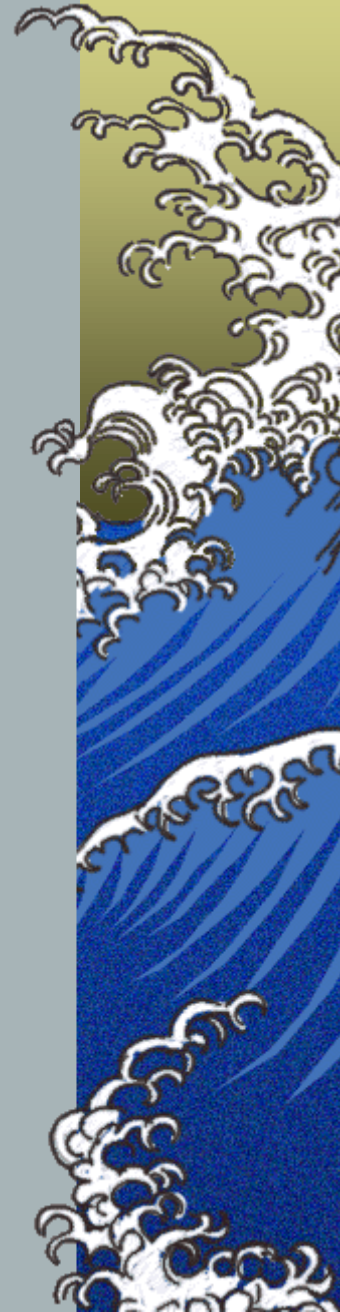
The University of Belize

- ▶ *August 2000 (Merger) University of Belize Act, 2000 (www.belizelaw.org)*
- ▶ *The essence of the mission is that UB is a national university that seeks to provide excellence in teaching, service and research*
- ▶ *Four Faculties exist, three campuses*
- ▶ *Boasts some 3500 students, most in Belmopan*



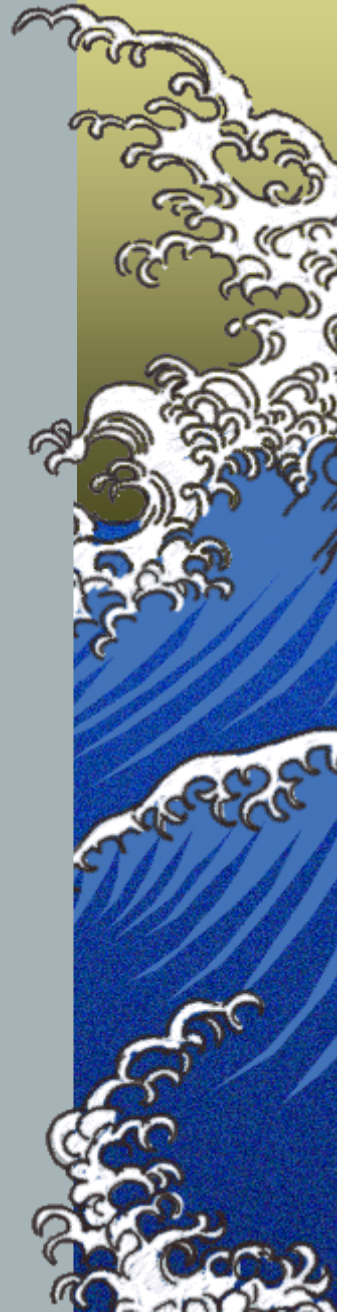
More facts about the UB

- ▶ *160 teachers*
- ▶ *69% of student population are females and 31% males*
- ▶ *59% of student population are part time and 41% are full time*
- ▶ *19 Bachelor degrees, 22 Associates, and 3 Master Degrees, 1 PhD degree*
- ▶ *75% government spending*



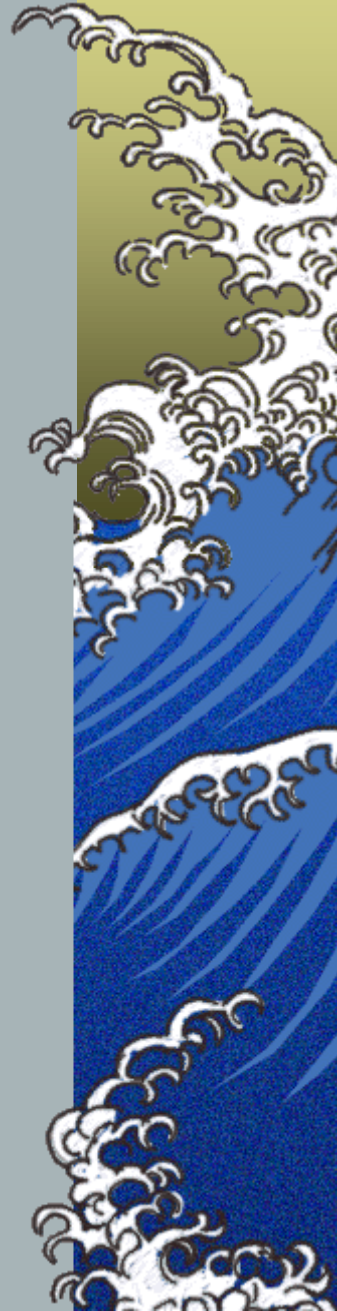
Six Faculties up July 2003

- ▶ *Faculty of Business*
- ▶ *Faculty of Education*
- ▶ *Faculty of Arts and Sciences*
- ▶ *Faculty of Engineering and Information Technology*
- ▶ *Faculty of Nursing, Health Sciences, &SW*
- ▶ *Faculty of Agriculture and Natural Resources*



Faculties as of August 2003

- ▶ *Faculty of Management and Social Sciences*
- ▶ *Faculty of Education and Art*
- ▶ *Faculty of Science and Technology*
- ▶ *Faculty of Nursing and Allied Health*



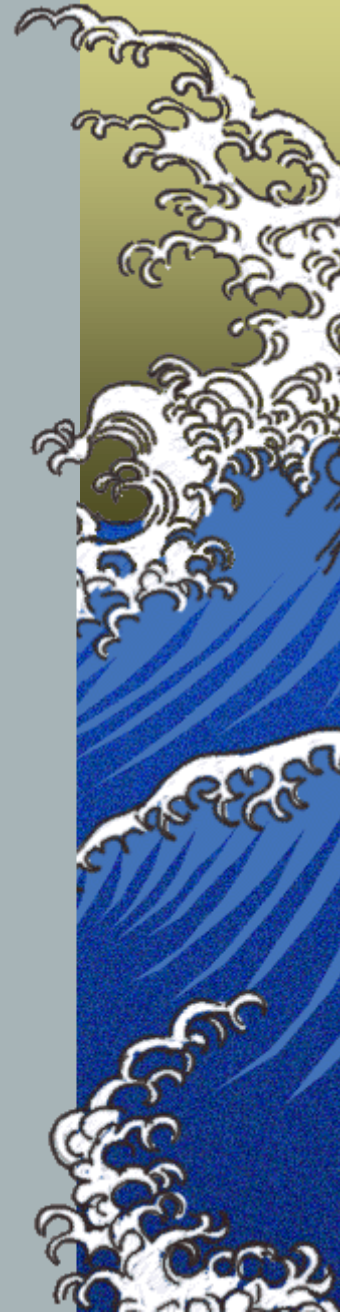
Faculty of Management and Social Sciences

- ▶ *Tourism Programme falls under this faculty*
- ▶ *Baccalaureate Degree in Tourism Management*
- ▶ *Associate Degree in Tourism Studies in collaboration with CTO*



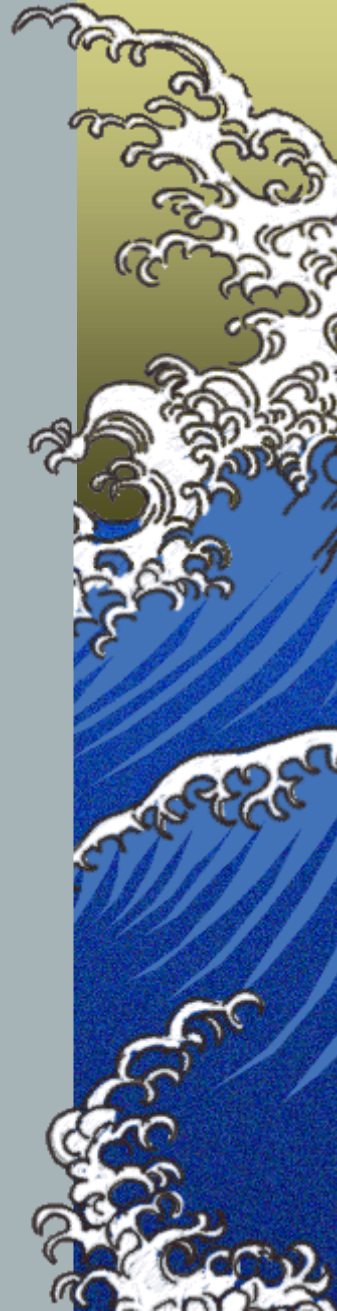
Academic Relations

- ▶ *Consortium for Belize Educational Cooperation (COBEC): US*
- ▶ *Association of Caribbean Tertiary Institutions (ACTI): Caribbean*
- ▶ *Consejo Superior Universitario Centroamericano (CSUCA): Central America*



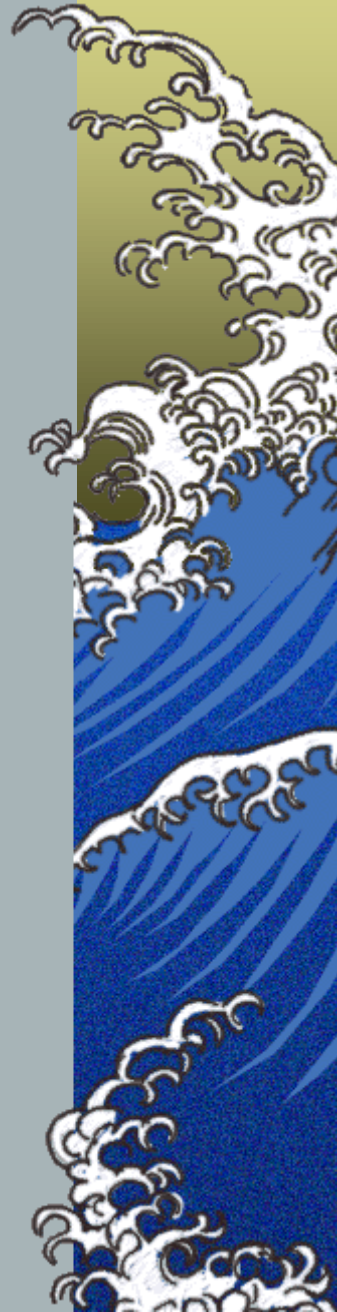
Other Professional Association

- ▶ *The Caribbean Tourism Education Alliance, www.ctea.org.bz*
- ▶ *The International Ecotourism Society, www.ecotourism.org*



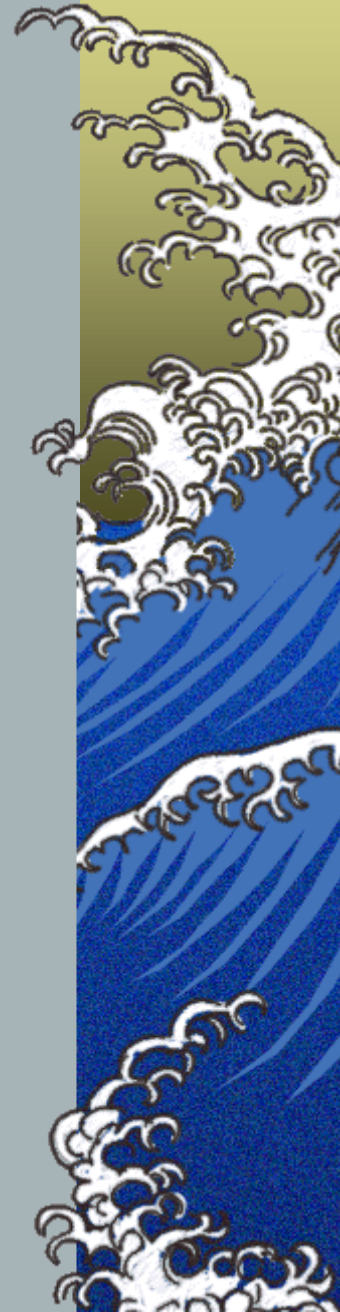
B.Sc. In Tourism Management

- ▶ *August 2000*
- ▶ *It is a management degree*
- ▶ *It has an environmental focus by utilizing courses from our Natural Management Resources Programme*
- ▶ *It has 60 students, 82% females*
- ▶ *It has graduated some 80 students*



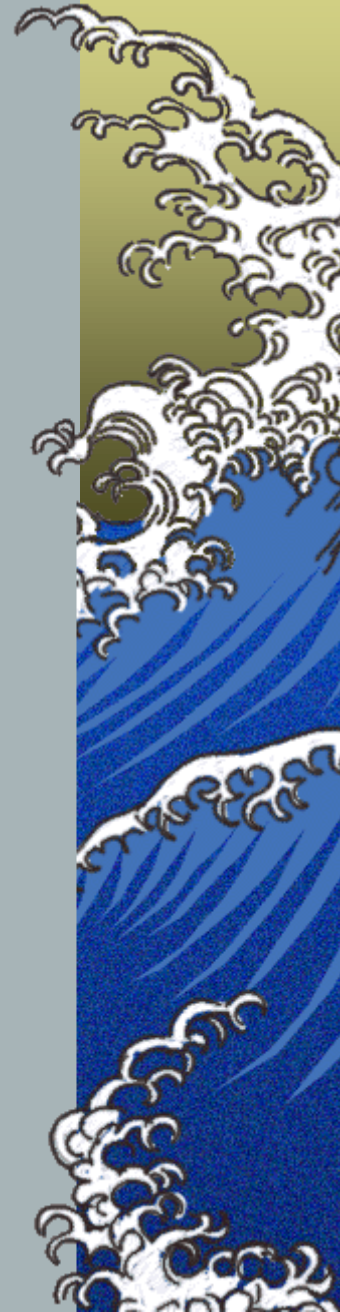
Programme Objectives

- *Develop and examine their competencies through general requirement courses.*
- *Attain a thorough understanding of local, regional, and international tourism business.*
- *Gain an insight into how the tourism market becomes competitive and develop strategies to combat competition thereby making the tourism business profitable for the people of Belize.*
- *Engage in individual and group research activities to explore tourism issues and enhance verbal and written communications.*
- *Understand the importance of sustainable tourism to the long-term benefits of future generations.*
- *Understand the vital role of tourism the development of Belize.*



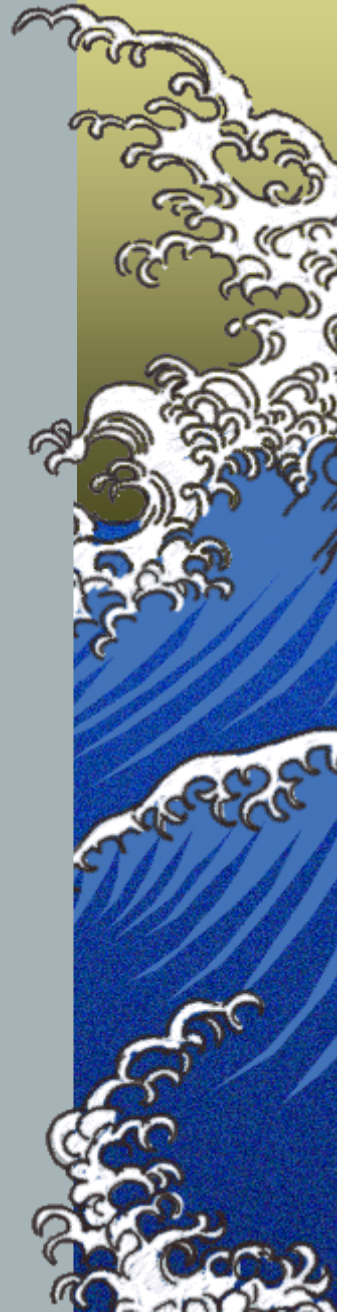
Programme Structure

- ▶ *Business Administration and Social Sciences professional core requirements*
- ▶ *Tourism Management core requirements*
- ▶ *General Education core requirements*



Programme Delivery

- ▶ *7 semesters including summers*
- ▶ *Fridays 9 to 12 noon and 1 to 4,
Saturdays 9 to 12 noon*
- ▶ *4 courses per semesters (3 face to
face and 1 online)*
- ▶ *In summers, 2 courses face to face*



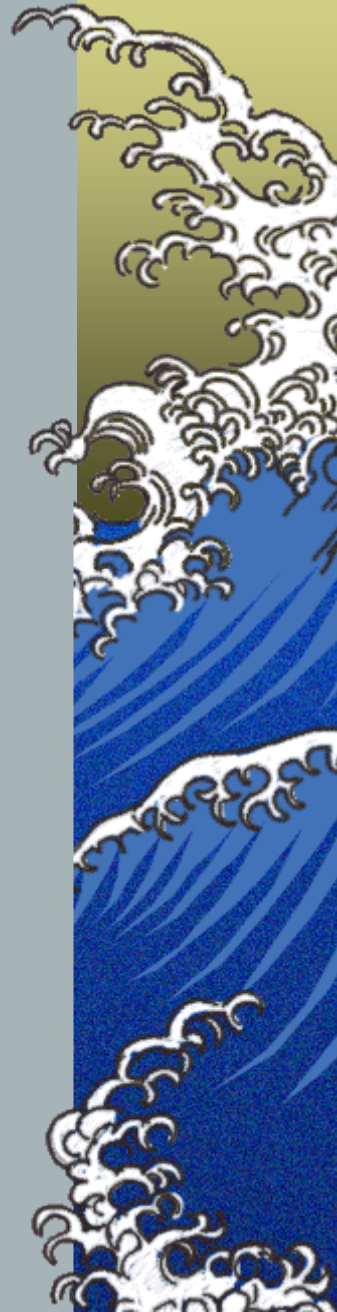
Course Sequence

▲ *Semester 1*

- *Hotel and Res. Mgmt*
- *Food and Bev. Mgmt*
- *Tourism Economics*
- *Purchasing for Hospitality Operations (online)*

▲ *Semester 2*

- *Recreational Planning*
- *Organizational Behaviour (online)*
- *Communication Skills*
- *Hospitality Law*



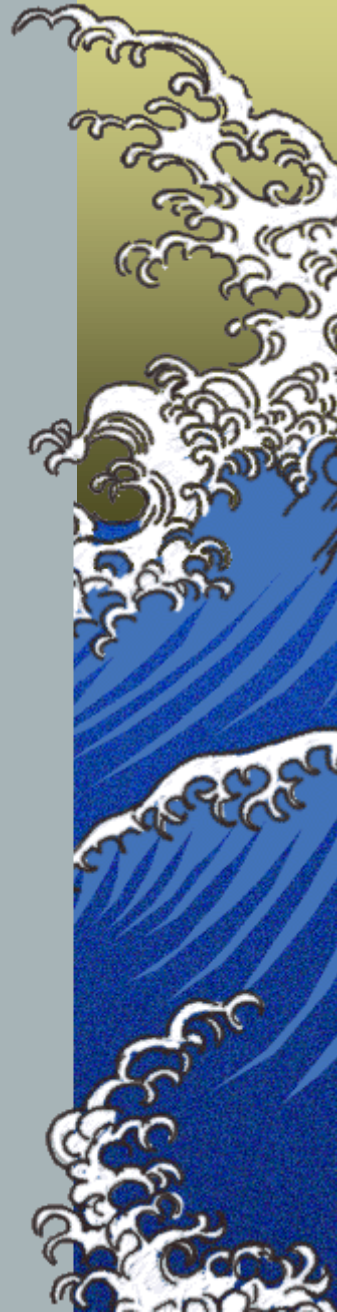
Course Sequence cont.

▲ *Semester 3*

- *Hospitality
Managerial
Accounting*
- *Technical Writing*

▲ *Semester 4*

- *Human Resources
Mgt*
- *Management
Information Systems
(online)*
- *Protected Areas
Mgmt*
- *Foreign Language*



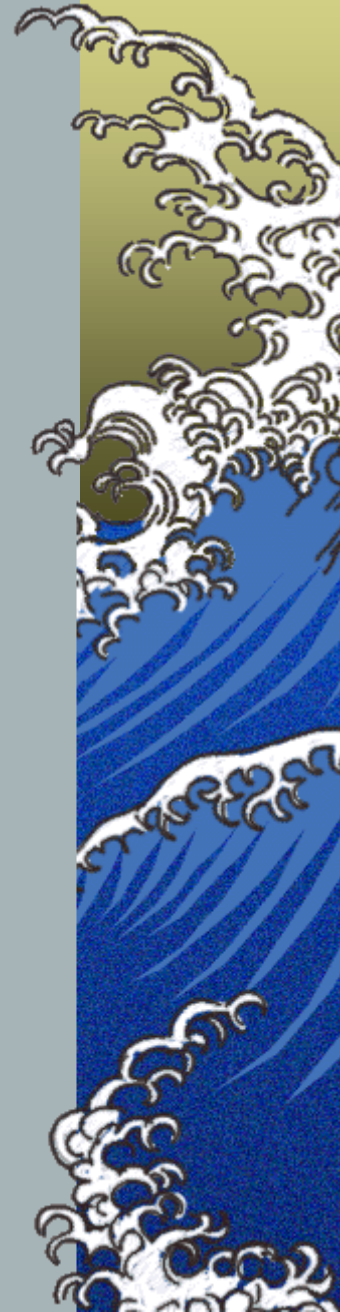
Course Sequence

▲ *Semester 5*

- *Small Business Mgmt (online)*
- *Advance Tourism Marketing*
- *Management of Front Office Operations*
- *Research Methods*

▲ *Semester 6*

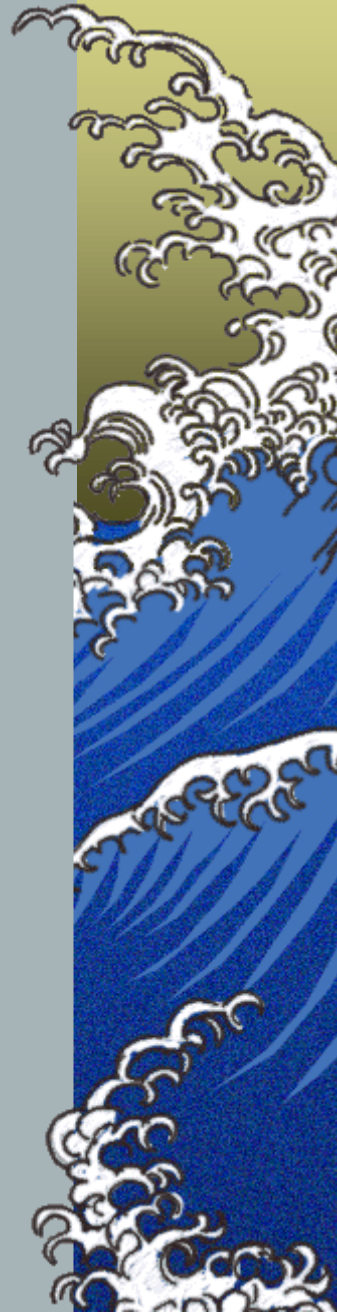
- *Research Methods for the Social Sciences*
- *Conventions and Events Management*



Course Sequence

★ *Semester 7*

- *Business Strategy and Policy (online)*
- *Seminar Paper or Internship*



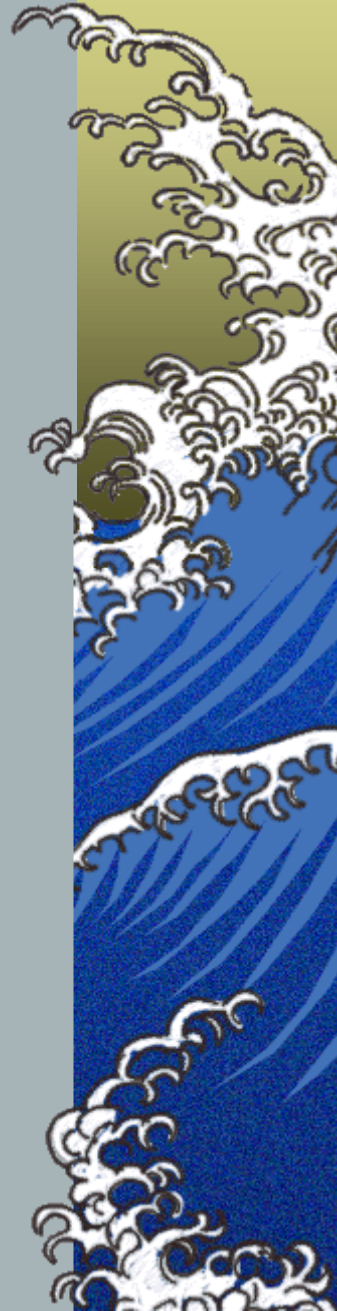
Our Exciting Internship Programmes

- ▶ *Domestic: major local tourism organizations*
- ▶ *International: Republica Dominicana, Jamaica, Barbados, Walt Disney World*



Programme Costs

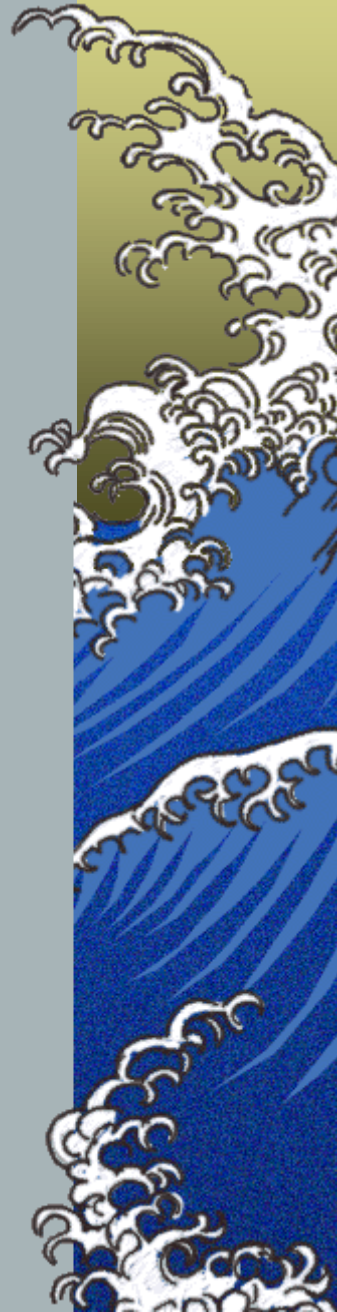
- ▶ *Tuition: \$6480*
- ▶ *Books: \$80/21 courses: \$1680*
- ▶ *Fees: TBD*



Contacts

✦ *Kevin Geban, Programme Coordinator,
223-2732, kgeban@ub.edu.bz*

✦ <http://www.wikieducator.org/User:Kgeban>



Muchísimas gracias mis amigos y
amigas de mi isla muy hermosa... San
Pedro

