

Strategic plan outline template

Our business function (Mission)

The reason for being...

Describe the key role and functions that your department or team performs within Otago Polytechnic, and the valuable service that it provides into and for the organisation.

...

Our values

The values that underpin the way you operate your department or team:

Insert a list of values and standards that you want to see demonstrated at all times in the way that your department or team operates.

- 1.
- 2.
- 3.
- 4.
- 5.

Our vision of success

When we have achieved our desired future situation our department / team will look like this:

Insert a detailed description of your department / team that describes what it will look like in an ideal future.

...

Our strategic goals

When our business is in the ideal future state it will have achieved these goals:

Insert a list of goals that your department / team will have successfully accomplished, and that demonstrate an ideal and sustainable business.

- 1.
- 2.
- 3.
- 4.
- 5.

Our current challenges and opportunities

The main challenges we need to overcome to achieve our strategic goals are:

- *insert*

The big opportunities for our business in working towards our goals are:

- *insert*

Our priority areas of focus

In working towards achieving our strategic goals, we will prioritise and focus on initiatives in the following areas:

Insert your high level tactics for achieving the strategic goals set out above. Which work areas and aspects will you focus on? What key issues must be addressed? Ensure that the challenges and opportunities listed above are all covered off. Each of these areas will then be explored to generate an action plan.

...

How we will measure success

We will measure our success towards achieving our strategic goals using the following criteria and key performance indicators

Insert a list of measurable indicators that will tell you whether you are making progress towards achieving your strategic goals. Make sure that each goal has at least one relevant measure assigned to it. Also make sure that the measures you have chosen will reflect progress in the areas where you will be prioritising action