

\*Group 1: Approval of the strategic plan and 2019 operational priorities

***\*Please add your name before contributing - Click on the "people" icon. See top right of your screen (or bottom of the screen on mobile device).***

*\*Please post any issues you would like to be tabled at the OERu council of CEOs meeting using this link: [https://etherpad.oerfoundation.org/2018\\_Issues\\_for\\_CEOs\\_meeting](https://etherpad.oerfoundation.org/2018_Issues_for_CEOs_meeting)*

\*Objectives

- Review and comment on the OERu strategic plan 2018 - 2021 (Please post here: <https://community.oeru.org/t/invitation-to-comment-on-oeru-strategic-plan-2018-2021/636>)
  - Recommend approval of the Strategic Plan for the Council of CEOs meeting (with or without amendments)
  - Determine operational priorities for 2019 using the Kanboard: <https://oer.nz/oerupkanboard> (Dave Lane will assist with updating the board).
  - Note issues or strategic planning recommendations
- \*List strategic planning issues and recommendations

- Consideration for how oeru 'values' are integrated into the Strategies Plan
- Mission - **Drive value into member organisations however it is defined** (connecting good with value)
- Don - How do you help institutions articulate the value they can access within OERu
- Business Logics
  - Capacity building in OER -
  - Distribution entity - once an institution is mature in the OER space.
  - What role does OERu play in Standardation to educational approaches
  -

\*Notes regarding 2019 operational priorities

- Expand Goal 4: Achieve a fiscally sustainable and scalable OERu network by driving value for members.
- Marketing (capacity) and product, & driving values to members
- Revenue streams (membership, grants, & ???)
- Key contacts for institutional roles (Institutional action plans)