

*Group 4: OERu Critical Friend Review

****Please add your name before contributing - see top right of your screen or click on the people icon.***

*What has the OERu done well?

- open source makes the OERu flexible (Lesley)
- gives some precedents for introducing open.
- transnational credit transfer - showing it can be done (setting a precedent)
- good choice of first offerings - business and LiDA...
- linking champions from institutions together.

*How / where can the OERu improve?

- how to stay in contact among the partner representatives attending the meeting
- supporting broader propagation within partner institutions
- hub of resources (e.g. how institutions have implemented OERu initiatives (as has been done in NZ for ORCID, etc.))
- create a habit of collaboration between partner representatives
- create a mechanism to draw people back into the various discussions - get people over the threshold of registering for a forum, or chat, so that they receive notifications of discussions that might be of interest (subscribing to topics)
- increase analytics resolution (e.g. seeing how learners participate, where they leave, etc.) so that the demographic data is even more valuable to inform, for example, learning design.

*What are the top 3 priorities this meeting should address?

- establish baseline for retaining learner participation (so that we can measure how learners interact with OERu services - sharing what the OERu learns as it develops digital marketing processes (what works))
- quality of materials

For discussion!

- Suggested priorities expressed from learners' point of view:
 - digital marketing - I need to know it's out there
 - Quality guidelines - consistent high quality learning materials, appropriate for online, unfacilitated learning at tertiary level; this is what I deserve as a learner and what I need to succeed in my goals.
 - Larger number of institutions globally committed to credentialising and credit transfers - attests to my learning in a way society and employers recognise, helps me acknowledge my own achievements and abilities

*Issues for the CEOs meeting

**Please post any issues you would like to be tabled at the OERu council of CEOs meeting using this link: https://etherpad.oerfoundation.org/2018_Issues_for_CEOs_meeting*