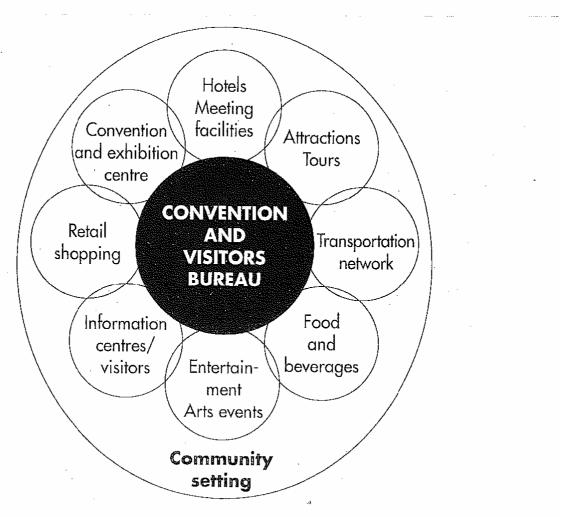


Source: Don Walker, National Association of Exposition Managers (NAEM)



Source: Gartrell (1994, p. .