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Current Situation of Agriculture Marketing in Sri Lanka

- 1. In the present, challenges posed by external factors due to globalization and open economic policies have directed the Sri Lankan agriculture to move away from the self reliance.
- 2. Sri Lanka is still and will be for near future considered as a country dependent mainly upon agriculture sector and agriculture marketing.
- 3. Farmers haven't proper information and knowledge about cultivation and harvesting seasons, technological equipments, seeds, and new cultivation methods for fluctuating seasons, buying and selling procedure of their harvest and how to manage agricultural waste.
- 4. Remove and avoid these barriers Sri Lankan government should impose formal authority and check regularly whether that authority work in well manner.
- 5. Government should implement places and institutions to teach and learn how agriculture and agricultural marketing use in the Sri Lankan context (Agri schools, Home garden projects, Electronic applications for buying and selling).