This chart is adapted in part from *Organizational Communication: Theory, Research, and Practice*: "Chapter 2.2: Business Ethics". This book has been used under the terms of a Creative Commons Attribution-Non Commercial-Share-Alike License 3.0 without attribution, as requested by the work's original creator or licensee. This chart also uses survey data from the 2007, 2008, and 2009 Deloitte *Ethics & Workplace* surveys, published by Deloitte LLP and available online at http://www.deloitte.com.

Employee Responses to Top 12 Business Ethics Issues

Business Ethics Issue	% of Employees Who Agreed
1. Stealing	
Taking office supplies for personal use is ethically acceptable on some level.	30% ⁱ
Taking a sick day when one is not actually ill is ethically acceptable on some level.	66% ⁱⁱ
Using company technology for personal use in the workplace is ethically acceptable on some level.	72 % ⁱⁱⁱ
I have misused company finances.	4% ^{iv}
I use social networking websites for personal reasons during work hours.	15% ^v
2. Lying vi	
I have lied about the number of hours I've worked. 3. Fraud and Deceit vii	13%
I have taken credit for another person's accomplishment. 4. Bribes, Payoffs, and Kickbacks viii	6%
People make unethical decisions in the workplace because of financial rewards (e.g., the prospect of a bonus or salary increase).	44%
5. Concealed Information ix	
If my employer did something that I didn't agree with, I would comment about it online.	15%
6. Unfair Advantage (Cheating)	
When it comes to exercising flexible work options, leaders set different rules for themselves.	50 % ^x
I have engaged in biased treatment of individuals due to personal relationships, not performance.	20 % ^{xi}

vii	
7. Personal Decadence xii	
I have never observed my supervisor set personal examples of negative ethical behavior.	33%
Coming into work hungover is ethically acceptable on some level.	24%
8. Interpersonal Abuse xiii	
Telling a demeaning joke (e.g., anti-gay, racist) is ethically acceptable on some level.	25%
I have harassed a fellow employee.	9%
9. Organizational Abuse xiv	
My job does not offer me sufficient opportunities to meet my work-life balance needs.	30%
High levels of stress cause conflict between my work responsibilities and my personal priorities.	28%
An inflexible job schedule causes conflict between my work responsibilities and my personal priorities.	13%
10. Rule Violations xv	
My personal values conflict with my company's core values, and this causes conflict between my work responsibilities and my personal priorities.	9%
Dating a subordinate is ethically acceptable on some level.	57%
11. Contribute to Unethical Acts xvi	
If I observed unethical behavior in the workplace, I would:	
do nothing.	17%
 tell my direct supervisor. 	42%
 call the company's anonymous ethics helpline/hotline. 	17%
contact someone outside the company.	4%
12. Moral Balance ^{xvii}	

 $Source\ URLs: \underline{http://www.saylor.org/site/wp-content/uploads/2013/03/BUSEthics2.2.pdf}. Saylor\ URL: \underline{http://www.saylor.org/bus208}$

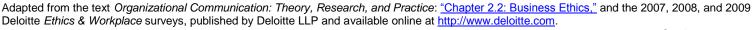
Adapted from the text *Organizational Communication: Theory, Research, and Practice*: "Chapter 2.2: Business Ethics," and the 2007, 2008, and 2009 Deloitte *Ethics & Workplace* surveys, published by Deloitte LLP and available online at http://www.deloitte.com.



Notes

¹ "Leadership Counts: 'Deloitte & Touche USA 2007 Ethics & Workplace' Survey Results" (Deloitte LLP, 2007), 16.

Source URLs: http://www.saylor.org/site/wp-content/uploads/2013/03/BUSEthics2.2.pdf. Saylor URL: http://www.saylor.org/bus208





[&]quot;Leadership Counts: 'Deloitte & Touche USA 2007 Ethics & Workplace' Survey Results" (Deloitte LLP, 2007), 16.

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[&]quot;Leadership Counts: 'Deloitte & Touche USA 2007 Ethics & Workplace' Survey Results" (Deloitte LLP, 2007), 17.

^{* &}quot;Social Networking and Reputational Risk in the Workplace: Deloitte LLP 2009 Ethics & Workplace Survey Results" (Deloitte LLP, 2009), 11.

vi "Leadership Counts: 'Deloitte & Touche USA 2007 Ethics & Workplace' Survey Results" (Deloitte LLP, 2007), 17.

vii "Leadership Counts: 'Deloitte & Touche USA 2007 Ethics & Workplace' Survey Results" (Deloitte LLP, 2007), 17.

[&]quot;Leadership Counts: 'Deloitte & Touche USA 2007 Ethics & Workplace' Survey Results" (Deloitte LLP, 2007), 10.

ix "Social Networking and Reputational Risk in the Workplace: Deloitte LLP 2009 Ethics & Workplace Survey Results" (Deloitte LLP, 2009), 7.

^{* &}quot;Transparency Matters: Deloitte 2008 Ethics & Workplace Survey Results" (Deloitte LLP, 2008), 10-11.

xi "Leadership Counts: 'Deloitte & Touche USA 2007 Ethics & Workplace' Survey Results" (Deloitte LLP, 2007), 17.

xii "Leadership Counts: 'Deloitte & Touche USA 2007 Ethics & Workplace' Survey Results" (Deloitte LLP, 2007), 14, 16.

xiii "Leadership Counts: 'Deloitte & Touche USA 2007 Ethics & Workplace' Survey Results" (Deloitte LLP, 2007), 16-17.

xiv "Leadership Counts: 'Deloitte & Touche USA 2007 Ethics & Workplace' Survey Results" (Deloitte LLP, 2007), 5-6.

xv "Leadership Counts: 'Deloitte & Touche USA 2007 Ethics & Workplace' Survey Results" (Deloitte LLP, 2007), 6, 16. xvi "Leadership Counts: 'Deloitte & Touche USA 2007 Ethics & Workplace' Survey Results" (Deloitte LLP, 2007), 17.

^{***}ii "Leadership Counts: 'Deloitte & Touche USA 2007 Ethics & Workplace' Survey Results" (Deloitte LLP, 2007), 17.