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08/MS/88

Department of Marketing Management

- Basically there are three sectors contribution to Sri Lankan economy such as agriculture 17.2%,industry 28.3%, services 54.5%.
- ✤ As well as agriculture sector Labor force contribution is 32.2% and industry 26.6%, services 41.2%.
- Mahinda chinthana polices play big role in the agriculture sector. Their policies are Minimize environment degradation, technology dissemination, enhancing agriculture research; reduce post harvest loss, providing rule financing, stable trade policies, productivity enhancement, foodsecurity.
- Now Sri Lankan government is Introducing modern eco friendly technologies in agro product processing.
- Introduction of vegetable/fruit preserving techniques, Environmentally friendly business practices in agriculture, waste management Infrastructure development, those are new trends in agriculture sector