



Marketing Specialist HomeCare

- Fixed Term Contract - 8 months (Parental Leave Cover)
- Scotch-Brite & Scotchgard

3M is a global manufacturing, marketing and sales organisation, admired for its innovation and renowned as a great place to work. This is an exciting opportunity to be part of a successful multi-national with a strong commitment to growth.

Working in the dynamic and highly recognized brands of Scotch-Brite and Scotchgard, you will have responsibility for all marketing and sales support activities through our Grocery Channel.

Reporting to the Marketing Manager – Consumer and Office Business, you will be responsible for achieving sales, profit and growth objectives for the 3M HomeCare Business. This includes input into the strategic planning process and preparation of the annual business plan, monitoring of market trends and competitor activity, formulation of pricing strategies, driving new product introductions as well as development and execution of Brand and promotional campaigns.

Tertiary qualified in marketing, you will have proven success in a marketing role, preferably in the B2B and retail channels. You will be highly analytical with sound business acumen. Your communication skills will be outstanding and you will relate well with a range of people, building relationships with ease. This is a demanding role with high delivery expectations – your ability to manage your time effectively will be imperative as will your tenacity and faultless follow up.

We are looking for goal driven, energetic individual with the confidence to use their initiative to drive the business forward.

Apply now by emailing your CV to nzcareers@mmm.com.