

## Assessment Two – Group Presentation

### Marking Guide – (Marked from 100) – 40% of full paper

Student Names:

	Marks	Your Marks	Comments
<b>Group Presentation (slideshow) – 20 minutes – Peer marked</b>			
All group members contributed to slideshow – project/presentation. Adequate clothing for presentation	5		
Visual aids support ideas, findings, presentation within allocated time frame, presentation visually pleasing	10		
Presentation structure and topic (focus is the analysis section of the Group Project) demonstrates a clear pathway and logical sequence at the appropriate level and depth (level 6)	10		
Voice and articulation acceptable - audible and understandable	5		
<b>Presentation Total /30</b>			
<b>Group Project (800-1000 words approx.) - Lecturer marked</b>			
Introduction and background – purpose/operations from an historical and current perspective	10		
Environment – externally and internally PEST and SWOT explored	15		
Key product/service described along with organisational goals/strategies, structure, vision and mission statements	15		
Analysis completed - effectiveness of G Adventures interpretation of "Sustainable Tourism" through the lens of heritage, conservation, preservation, and collaboration evaluated. Examples from G Adventures operations supplied to support analysis.	25		
Correct referencing, spelling, formatting	5		
<b>Project Total /70</b>			
<b>Assessment Total</b>			