

Course :
EPC 3
Critical
Understanding
of ICT



**Critical Evaluation of ICT tool for conducting Survey
called Survey Monkey**

**Comparison with another competitive tool
Google Forms**

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TOOL 2



SurveyMonkey®

SURVEY MONKEY
(Website and Application)



Sign into your account

Don't have an account?

[Sign Up](#)

Enter your username

pmanghirmalani

Enter your password

.....

Remember me

[Forgot username or password?](#)

SIGN IN ▶

Or sign in with your Google or Facebook Account

It's quick, easy, and secure - your SurveyMonkey data will be completely private.



SIGN IN WITH GOOGLE



SIGN IN WITH FACEBOOK

Need people to take your survey?

SurveyMonkey Audience has millions of qualified respondents ready to take your surveys. Get responses in 2 days.



SURVEY MONKEY



SURVEY MONKEY



Open ¹	Draft ¹	Total responses	Average completion rate	Typical time spent
0	3	0 ¹	— ¹	— ¹

Recent surveys

[Manage all 5 surveys »](#)

DRAFT	Demo EPC3 Created: 09/13/2017 Modified: 09/13/2017	0 Questions	0 Collectors
DRAFT	Market Research - Service Testing Template Created: 09/13/2017 Modified: 09/13/2017	10 Questions	0 Collectors
DRAFT	Facebook Messenger Template Created: 09/13/2017 Modified: 09/13/2017	3 Questions	0 Collectors

SURVEY MONKEY



How do you want to get started?

 START FROM SCRATCH

 COPY EXISTING SURVEY

Need some inspiration?

Search all surveys & templates



MOST POPULAR

MY SURVEYS

ALL TEMPLATES

Customer Satisfaction
Survey Template

Your customers can make or break
your business. Hear from them...



Employee Engagement
Survey Template

Find out how your employees really
feel about their job and get the...



Market Research - Product
Testing Template

Launching a new product isn't easy.
Verify you have the right audienc...



Net Promoter® Score (NPS)
Template

Gather customer feedback using
Net Promoter® Score. (Net...



Software and App Customer
Feedback with NPS®

Would your customers recommend
your software or app to others?...



University Instructor
Evaluation Template

Ask university students to evaluate
their instructors on things like th...



Website Feedback Template

Gather feedback from website
visitors to understand where and...



General Event Feedback
Template

From fundraisers to concerts, find
out what people liked and dislike...



Market Research Template

Understand how customers or
prospective customers will respo...

Supervisor Performance
Template

Ask employees to evaluate the
performance of their supervisor.

U.S. Demographics Template

Ask people about their age, race,
gender, income, and other basic...

Volunteer Feedback
Template

Ask volunteers about their
experience with your organization.

**SURVEY
MONKEY**



Name your survey

My questions are already written.



CREATE SURVEY

Page Logic ▾

More Actions ▾

⊕ LOGO

EPC 3 Lecture Feedback

⊕ PAGE TITLE

EDIT

**SURVEY
MONKEY**



⊕ NEW QUESTION ▾

or Copy and paste questions

DONE

Powered by

SURVEY MONKEY



- No
- Don't Know, who attends?

2. Does the faculty have sound knowledge of the subject?

- Yes
- No
- Don't know, who attends?

EDIT **OPTIONS** LOGIC MOVE COPY

Multiple Choice Show Suggested Questions

Q3

Answer Choices BULK ANSWERS

- + -
- + -
- + -

SURVEY MONKEY



- Yes
- No
- Don't know, who attends?

⊕ NEW QUESTION ▾

or Copy and paste questions

DONE

Done Button ?

Done

Previous Button ?

Prev

Next Button ?

Next

CANCEL

SAVE

SURVEY MONKEY



EPC 3 Lecture Feedback

SUMMARY → DESIGN SURVEY → **COLLECT RESPONSES** → ANALYZE RESULTS

How would you like to collect responses to your survey?

Send by Email

Create custom email invitations and track who responds. Send follow up reminders to those who haven't responded.

Get Web Link

Share a web link via email, on your website, or post to social media. You can also schedule a recurring web link.

Buy Responses

Get real-time feedback from our panel of global respondents. See results in minutes.

Post on Social Media

Post your survey on Facebook, LinkedIn, or Twitter.

Share in Messenger

Let others to take your survey directly in Facebook Messenger.

Embed on Website

Embed your survey on your website or a link to your survey in a popup window.

Embed in Mobile App

Integrate your surveys and responses directly in your mobile app for customer feedback about their in-app experience.

Add Data Manually

Manually enter responses to your survey. Ideal for entering responses offline.

« Back to Overview

Email Invitation 1

Step 1 of 3: Compose Message

SEND TO:

ADD RECIPIENTS ?

Please enter at least one contact.

Save as new group (Optional)

SUBJECT:

MESSAGE: ?

EMBEDDED

STANDARD

EDIT



EMBEDDED EMAIL

Embedding your question in an email can lead to higher open and response rates. As soon as a respondent clicks an answer option, they'll be sent to the first page of your survey to continue taking the survey.

EPC 3 Lecture Feedback

... and would love your input. Please let us know what you think below. Thanks for participating!

...res conducted regularly?

SURVEY MONKEY



SURVEY MONKEY



Students are expected to device a small tool/ questionnaire for conducting an online survey and evaluate the tool on the basis of following criteria:

- 1. Ease of Use**
- 2. Look and Feel**
- 3. Availability of varied templates and provision to device a new template**
- 4. Catering different categories of Questions**
- 5. Ease of uploading Image or video within a question**
- 6. Tool availability ***
- 7. Available as a Mobile Application and its ease of use (if available)**
- 8. Openness of the Resource/Tool**

* Based on how quickly the tool becomes available for use.