

**Course:**  
**AB-1**  
**Critical**  
**Understanding**  
**of ICT**



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# MODULE I: ICT IN EDUCATION AND ITS IMPLICATIONS

## Unit 3: Emerging Trends in E-Learning

**1.1 Introduction**

**1.2 Web 2.0**

**1.3 Social Networking**

**1.4 Blog**

**1.5 Video Conferencing**

**1.6 Discussion Forum**

**1.7 Conclusion**

*UNIT 3.6*

*Social Learning*

# 1.1 INTRODUCTION

## (to Social Learning)

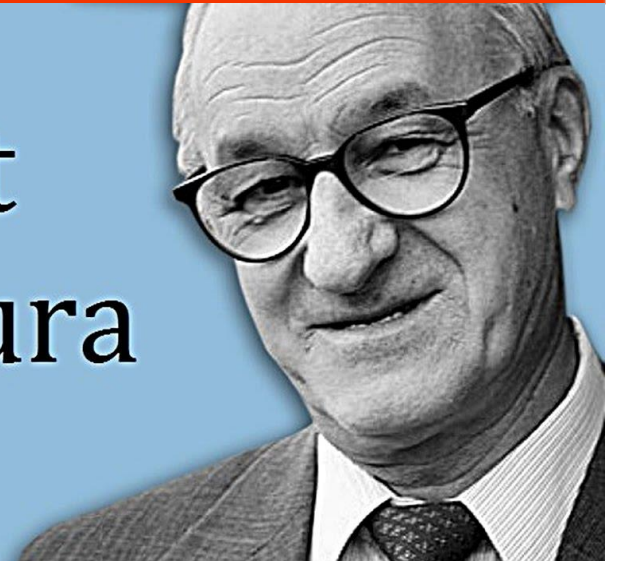


Defined the Theory of  
Social Learning

## Social-Learning

Social Learning Theory speculates that people learn from one another, via observation, imitation, and modeling. The theory has often been called a bridge between behaviorist and cognitive learning theories because it encompasses attention, memory, and motivation.

Albert  
Bandura



# 1.1 INTRODUCTION



## Social Learning – in 2017

- ✓ Massive Growth In Gamification
- ✓ More Programs Embraced Microlearning
- ✓ Open Educational Resources (OER) has Become More Sophisticated
- ✓ Big Data is More Important Than Ever
- ✓ Social Learning Tools have Become More Sophisticated
- ✓ Learning Management Systems have Continued To Evolve At A Breakneck Speed
- ✓ Mobile has Dominated over everything

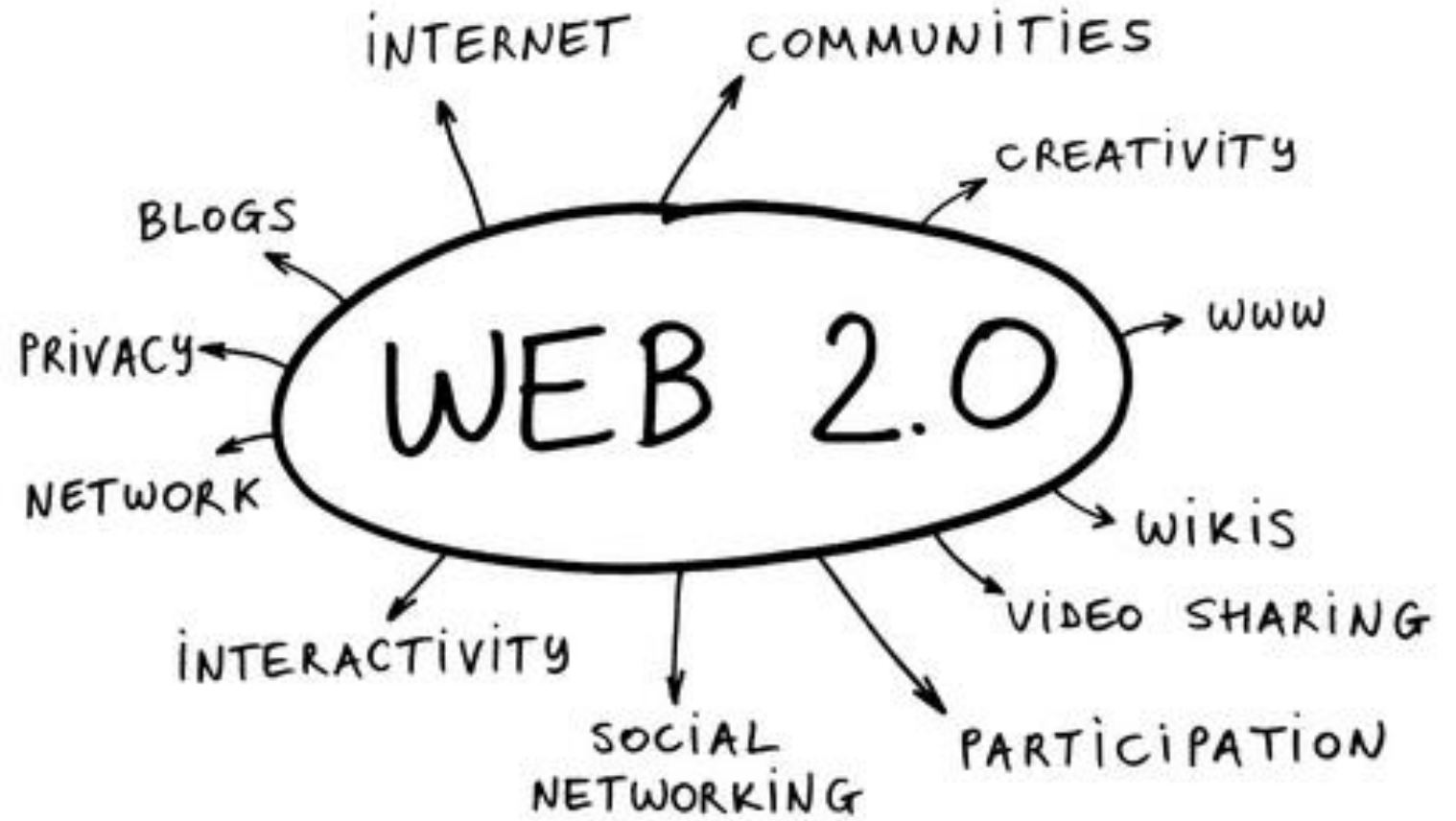
## 1.2 Web 2.0

The Internet is a rich resource for teaching and learning. Web 2.0 refers to a more recent 2nd generation collection of web-based tools, usually involving social networking (sites like Facebook) and amateur publishing (like blogs and YouTube).

Web 2.0" refers to what is perceived as a second generation of web development and web design. It is characterized as facilitating communication, information sharing, interoperability, user-centered design and collaboration on the World Wide Web. It has led to the development and evolution of web-based communities, hosted services, and web applications. Examples include social-networking sites, video-sharing sites, wikis, blogs, mashups and folksonomies.



# 1.2 Web 2.0





## 1.3 BLOG

A regularly updated website or web page, typically one run by an individual or small group, that is written in an informal or conversational style.

Some interesting blogging sites

- ✓ [Blog.com](#)
- ✓ [Blogger.com](#)
- ✓ [Medium.com](#)
- ✓ [Squarespace.com](#)
- ✓ [Wix.com](#)
- ✓ [Weebly.com](#)
- ✓ [Ghost.org](#)
- ✓ [Penzu.com](#)



# 1.3 BLOG



## How to create a blog?

### EXAMPLE:

1. Go to [www.HostGator.com](http://www.HostGator.com) and then click "Start Your WordPress Blog".
2. Pick a Domain name for your blog.
3. Choose your blog hosting plan.
4. Complete your registration.
5. Log in to your new account and install WordPress blog.



# 1.3 BLOG



Home About Mark My Web Startups Portfolio Link Love Archives Contact Me

# Mark Forrester

digital designer & online entrepreneur

## Brothers Streep

So I've blogged/bragged about my mates band The Brothers Streep before, but that was way back in November 2006. They've grown in band members AND groupies since then, but their latest feature on national television here in the UK should hopefully take them one step closer to global domination.



Posted on 21 Oct, 2009 in [PERSONAL RAMBLINGS](#)

## Jon Hopkins

Last night my wife and I went to see Jon Hopkins at Hall One, Kings Place. Who is Jon Hopkins? What is the significance of Hall



## ONLINE PROJECTS

### Woo THEMES

My day job and passion. Offering beautiful wordpress themes for all types of web publishers.

## OTHER INVOLVEMENTS

### CANNYMINDS

The gymnasium for the brain. A UK online shop catering for all types wanting to keep mentally fit.

### Afrigator

Africa's talking are you listening? A platform showcasing social media coming out of our incredible continent.

## ABOUT MARK

I'm a half baked English/South African, the co-founder of WooThemes, and most recently I became a husband. This site is some kind of creative outlet, I think. Find out more.



## MY TWITTER STREAM

### FOLLOW ME ON TWITTER HERE



 [@mark\\_forrester](#)  
lucky devil, still no snow here  
1 hour ago

 [mark\\_forrester](#): Finally some proper snow - makes all the cold weather we are experiencing  
www.budilla.com









# 1.5 Video Conferencing

Video conferencing comprises the technologies for the reception and transmission of audio-video signals by users at different locations, for communication between people in real-time.



# 1.5 Video Conferencing

## Popular applications for video conferencing

- ✓ FaceTime
- ✓ Google Hangout
- ✓ Whatsapp Video Call
- ✓ IMO
- ✓ Skype
- ✓ Zoom





## 1.6 Discussion Forum

An Internet forum, or message board, is an online discussion site where people can hold conversations in the form of posted messages. They differ from chat rooms in that messages are often longer than one line of text, and are at least temporarily archived.

Also, depending on the access level of a user or the forum set-up, a posted message might need to be approved by a moderator before it becomes visible.


Forums have a specific set of jargon associated with them; example: a single conversation is called a "thread", or *topic*.

A discussion forum is hierarchical or tree-like in structure: a forum can contain a number of subforums, each of which may have several topics. Within a forum's topic, each new discussion started is called a thread, and can be replied to by as many people as so wish.



# 1.6 Discussion Forum











## FUDforum

Fast Uncompromising Discussions. FUDforum will get your users talking.

Forum Search:

[Members](#) [Calendar](#) [Search](#) [Help](#) [Register](#) [Login](#) [Home](#)

**Show:** [Today's Messages](#) :: [Unanswered Messages](#) :: [Show Polls](#) :: [Message Navigator](#)

Forum	Messages	Topics	Last message
<b>FUDforum - End-user discussions.</b>			
 <a href="#">FUDforum Documentation</a> Redirect to FUDforum's Documentation and Development Wiki. Here you'll find <a href="#">download</a> links, the <a href="#">FAQ</a> , and much more.	--	--	--
 <a href="#">FUDforum Announcements</a> Latest news about FUDforum, patches, new releases and critical bugs. <a href="#">Subscribe to this forum to receive important announcements via E-mail.</a>  <div style="text-align: right;"><b>Moderators:</b> <a href="#">Ilia</a> <a href="#">JanRei</a></div>	708	176	Fri, 27 August 2010 By: <a href="#">naudefj</a> ↕
 <a href="#">FUDforum Installation Issues</a> If you are having problems installing or upgrading FUDforum, ask your questions here.  <div style="text-align: right;"><b>Moderators:</b> <a href="#">Ilia</a> <a href="#">JanRei</a></div>	7647	1141	Fri, 03 September 2010 By: <a href="#">naudefj</a> ↕
 <a href="#">FUDforum Suggestions</a> If you have suggestions for features that you would like to see in FUDforum, this is the place to tell us about them.  <div style="text-align: right;"><b>Moderators:</b> <a href="#">Ilia</a> <a href="#">JanRei</a></div>	3948	764	Sun, 29 August 2010 By: <a href="#">JanRei</a> ↕
 <a href="#">How To</a> Don't understand how something in FUDforum works? This is the place to ask.  <div style="text-align: right;"><b>Moderators:</b> <a href="#">JanRei</a> <a href="#">Marticus</a></div>	9142	1813	Tue, 31 August 2010 By: <a href="#">INVY</a> ↕
<b>FUDforum Development - Discuss FUDforum's development and customization.</b>			
 <a href="#">FUDforum 3.0+</a> Discussion on the development of FUDforum 3.0 and above.	2497	386	Mon, 30 August 2010

# 1.7



**KEEP  
CALM  
AND  
LISTEN TO THE  
CONCLUSION**

Companies all over the world have now embraced the practical application of social learning theory because it has proven itself to be tremendously effective over and over again. Millennials are now the largest generation in the global workforce and this brings a number of unique changes to the way organizations are training their personnel. The days of classroom lectures in a corporate environment are dying and they are giving way to newer and much more effective systems, like social learning.

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